

TWO-DAY INTERNATIONAL CONFERENCE



ON

"SUSTAINABLE, INCLUSIVE AND DIGITAL TRANSFORMATION IN COMMERCE, MANAGEMENT AND SOCIETY"

(HYBRID MODE)

22nd & 23rd DECEMBER, 2025



Internal Quality Assurance Cell (IQAC)

in Collaboration with

Department of Commerce

S.K.C.G. Autonomous College

Venue

S.K.C.G. Autonomous College Paralakhemundi, Gajapati, Odisha, Pin - 761200

About The Conference

The International Conference on Sustainable, Inclusive and Digital Transformation in Commerce, Management and Society aims to bring together academicians, researchers, industry experts, policymakers, and practitioners to explore the dynamic intersection of these three critical megatrends that are reshaping the global economy and society.

The conference will serve as a premier platform for sharing innovative research, best practices, and actionable insights to navigate the complex challenges and seize the opportunities presented by this triple transformation.

Conference Objectives:

- ☐ To explore sustainable practices & strategies in commerce, management, and society that promote long-term economic, environmental, and social well-being
- ☐ To discuss policies, frameworks, and innovations that foster inclusive growth, equitable opportunities, and social justice in business and society.
- ☐ To analyse how digital technologies—AI, FinTech, Blockchain, data analytics, digital markets, e-governance are reshaping commerce, management, and community systems.
- ☐ To highlight contemporary issues, opportunities, and future research directions in building a sustainable, inclusive, and digitally empowered society.

Sub-Themes

- ➤ Leadership, Emotional Intelligence, and Workplace Ethics
- ➤ Innovation and Start-up Ecosystems
- Data-Driven Decision-Making in Business practices
- > Emerging Trends in Accounting, Auditing, and Corporate Reporting
- > Artificial Intelligence in Financial statement Analysis
- Taxation, Regulation, and Recent GST Reform
- FinTech, Digital currencies and Digital Payment Systems
- Responsible Innovation and Technology Adoption Models
- > Sustainable Finance, Green Bonds and Social Responsible Investment
- ➤ ESG and CSR Practices in Achieving SDGs
- E-Commerce, Digital Marketing, and Consumer Behavior
- Financial Inclusion and Risk Literacy in Developing Economies
- ➤ MSMEs, and Entrepreneurial Financing
- ➤ Climate change and Geopolitical Risk impact, and International Trade
- ➤ Women Empowerment, Social Justice, and Inclusive Society
- Public Policy, Governance and Social Justice
- > Culture, Values, and Ethics in a Globalized World
- ➤ Indian Knowledge System
- Viksit Bharat@2047
- ➤ Impact of NEP 2020 on Transforming Education Sector (Papers not mentioned in the above sub-themes but related to the main theme may be considered.)

About S.K.C.G. Autonomous College

S.K.C.G. Autonomous College, Paralakhemundi, established in 1896 under Raja Goura Chandra Gajapati Narayana Deo, embodies the vision of the former rulers of Paralakhemundi to advance education in Odisha. Initially, the college obtained affiliation as a second grade college from the Madras University and it became a first-grade institution in 1936 due to the persistent efforts of Maharaja Sri Krushna Chandra Gajapati Narayana Deo. The college later affiliated to Andhra University and became one of the first five colleges under Utkal University in 1943. In 1947, Government of Odisha takeover college and renamed the college after its foster father and patron Sri Krushna Chandra Gajapati. Since 1967, it has been affiliated with Berhampur University. Recognized as a Lead College in 1990, it celebrated its centenary in 2001. Offering UG and PG courses across Arts, Science, Commerce and AEDP program, it achieved autonomous status in 2002 and NAAC accreditation in 2004, continuing to provide quality education aligned with NEP 2020 to meet contemporary needs.

Call for Paper

Authors are invited to submit conceptual, review, and empirical papers related to the key theme and sub-themes, but not limited to these. All submissions will undergo double-blind peer and a final review by the selection committee. If paper is accepted, author and one co-author will be invited to register for the conference. Selected papers will be considered for publication in conference proceeding or ISBN editorial volume/ISSN Peer Reviewed Journal. A best paper award will be given in each technical session. Deadline for submission is on or before 15th December 2025. Papers should be submitted through email to: conference@skcgparala.ac.in

Submission Guidelines

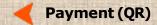
- ✓ Paper should be original, unpublished and free from plagiarism and AI detection.
- ✓ Extended abstracts: 700–1000 words, Full paper: 2000 to 6000 words
- ✓ Language of the paper: English, Hindi and Odia
- ✓ Paper should be in Times New Roman/Uni-Code Font with a font size of 12 and spacing of 1.5 between the lines, APA 7th Edition.

Registration

We warmly invite all to join the International Conference on SIDTCMS-2025. Registration for the conference is exclusively available online from 26th November, 2025. Details for the registration link, registration fee, including bank account information, are provided below. Travel & Accommodation Costs will be borne by the participants. No TA/DA shall be provided to the participants.

Important Dates		
Registration		Nov 26, 2025
Last date for mailing extended Abstract		Dec 15 2025
Last date for mailing research paper		Dec 15 2025
Registration fees		
(includes Conference Kit, Break fast, Tea &		
Lunch)	Rs. 3000	
Corporate Delegates	Rs. 500	
Faculty Members	Rs. 300	
Research Scholar/Student	\$50	
International Participant		D 40 400-
Spot Registration	Rs. 600/-	Dec 22, 2025





Registration Link (QR)



https://forms.gle/x9Vu1ZLHsCn9yW959

Account No. 50100486703945
Account Name- SKCG AUTO COLLEGE IQAC
Bank – HDFC, Paralakhemundi
IFSC- HDFC0002682

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How to reach Paralakhemundi

Paralakhemundi, Gajapati district is well-connected by road. Regular buses operate from major cities like Bhubaneswar (300 km), Berhampur (120 km), Visakhapatnam(170 km), Srikakulam (45 km). Nearest Railway stations are Paralakhemundi and Palasa (55 km). Nearest airports are Visakhapatnam International Airport (VTZ) and Bhubaneswar (BBI).

Paralakhemundi Tourism

Paralakhemundi, located in the picturesque Gajapati district of Odisha, is known for its natural beauty, historical heritage, temples, waterfalls, and serene landscapes. Visitors can enjoy a blend of culture, nature, and local traditions.

Major Tourist Attractions at a Glance



Gajapati Palace



Mahendragiri Hills



Mankadadian Waterfall



Jiranga Buddhist Monastery



Gandahati Waterfall



Khasada Waterfall

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WhatsApp